



# IZAAK WALTON LEAGUE OF AMERICA 2013 NATIONAL CONVENTION

## The Izaak Walton League's 91st national convention

will take place this July in Fredericksburg, Virginia. It's a great opportunity to network with fellow Ikes – and do a little sightseeing near the nation's capital.

They say "Virginia is for lovers." We say that Virginia is for lovers of the great outdoors! You'll find the longest stretch of the Appalachian Trail and Shenandoah National Park's Skyline Drive in Virginia. Waterways large and small run their way across the state, providing plenty of opportunities for boating and fishing. Virginia is also rich in U.S. history, including George Washington's Mount Vernon home and Thomas Jefferson's Monticello. If you're a Civil War buff, don't miss Chancellorsville Battlefield (where Stonewall Jackson was mortally wounded by his own troops) and Wilderness Battlefield (where Generals Grant and Lee met).

Let's not forget the important League business that takes place at convention. From voting on conservation policies to electing national leaders, the convention is critical to charting the course for the League. And it's even more critical this year: Delegates to the national convention will evaluate and vote on a strategic plan for the future of the Izaak Walton League.

**Don't miss it!**

## CONVENTION SITE AND LODGING

Fredericksburg Hospitality House Hotel and Conference Center  
2801 Plank Road  
Fredericksburg, VA 22401  
Phone: (540) 786-8321 or (800) 682-1049  
[www.FredericksburgHospitalityHouse.com](http://www.FredericksburgHospitalityHouse.com)

Room rates are \$89++ single or double. Suites are available from \$250++ on a first-come, first-served basis. The discounted room rate can be used for up to 3 days before and 3 days after the convention. Our room block expires July 6, 2013. The hotel has 5 wheelchair-accessible rooms, complimentary high-speed wireless Internet, and ample free parking.



## WORKSHOPS

### **Social Media 101: Facebook and Twitter** (with Leah Miller, Dawn Merritt)

Not sure if social media is the right tool to raise your visibility and connect with your community? We'll cover the basics of how (and why) to use these tools to reach the right audiences – including youth and young families – plus tips to make using social media simple and effective.

### **An Introduction to Grant Writing** (with Mary Rubin, Earl Hower, Scott

Kovarovics) If you're intimidated by the grant process or don't know how to get started, we'll provide the basics to help you make that first "ask" – and get your chapter projects off the ground.

### **Simple Steps for Energy Efficiency in Your Home, Chapter, and Community** (with Bill Droessler)

Whether it's too hot, too cold, or just right, there are simple ways to manage your energy use even more effectively. We'll talk about equipment and systems improvements, usage changes, assistance programs, and energy-related policy.

### **Energy Extraction Costs and Benefits** (hosted by Jim Madsen)

A report from Ikes who just returned from the Bakken shale oil fields in North Dakota.

*Workshop topics and descriptions are subject to change without notice.*



JULY 23–26, 2013 ■ FREDERICKSBURG, VA



## CONVENTION HIGHLIGHTS

### TUESDAY, JULY 23

- Executive Board Meeting
- Youth and the Outdoors Workshop
- Resolutions Committee Meeting
- Early Bird Party and Auction
- Youth Convention Early Bird
- Youth Convention Committee Meeting
- Fredericksburg Trolley Tour (optional)

### WEDNESDAY, JULY 24

- Delegate Orientation
- Convention Opening Ceremony
- Youth Convention Opens
- Awards Luncheon
- Committee Meetings
- Parade of States

### THURSDAY, JULY 25

- Membership Awards Breakfast
- Youth Convention
- Elections
- Bylaws
- Conservation Luncheon
- Workshops
  - Social Media 101
  - Grant Writing
  - Energy Efficiency
  - Energy Extraction Costs & Benefits
- Dinner at Fredericksburg Chapter

### FRIDAY, JULY 26

- Midwest Office Breakfast
- Youth Convention
- Endowment Meeting & Elections
- Convention Site Selection
- Vote on Conservation Resolutions
- Convention Reception and Banquet

### SATURDAY, JULY 27

- Civil War Battlefield Tour (optional)

## SPECIAL FEATURES

### Youth in the Outdoors Workshop

Tuesday, July 23, 10:00am to 3:00pm  
Registration Fee: \$20

Based on the newly released *Engaging Youth In the Outdoors* Chapter How-To Manual, this workshop is designed to help chapters engage young people with the environment and the outdoors. Workshop topics include tools needed to connect youth of varying ages with conservation, a wide range of suggested activities, and ideas and guidance for running a local chapter youth program. Held *prior* to the National Convention's opening. Seating is limited and pre-registration required. Light lunch provided. Refer to the convention registration form on the next page or download one at [www.iwla.org/convention](http://www.iwla.org/convention).

## EXCLUSIVE LOCAL TOURS

Join your fellow League members for an Ikes-only tour of local attractions.

**Fredericksburg Trolley Tour (July 23):** Enjoy an entertaining and informative tour of America's most historic city aboard your very own trolley. The trolley will pick you up from the hotel and whisk you away on an adventure to learn about the famous people and events that have taken place since the city was established in 1728.



**Civil War Battlefield Tour (July 27):** Experience the key battlefields of Fredericksburg and Chancellorsville with your own licensed tour guide. The Fredericksburg Trolley, along with the region's oldest and most sought-after tour guide service, will pick you up from your hotel and take you back to a time when America struggled to form a more perfect union and brother fought against brother for more than three bloody years on this region's soil.



You can register for these tours online at [www.iwla.org/convention](http://www.iwla.org/convention).

## CONVENTION CONTACTS

Greg Raines  
IWLA Fredericksburg Chapter  
10500 Benchmark Rd.  
Fredericksburg, VA 22408-0203  
(540) 287-2628  
[onehrdwkr@hotmail.com](mailto:onehrdwkr@hotmail.com)

Cathy Berger  
IWLA National Office  
707 Conservation Lane  
Gaithersburg, MD 20878  
(800) 453-5463 x222  
[cberger@iwla.org](mailto:cberger@iwla.org)





## REGISTRATION

Additional copies of these forms are available at [www.iwla.org/convention](http://www.iwla.org/convention).

# CONVENTION REGISTRATION FORM

**2013 NATIONAL CONVENTION**  
**Fredericksburg, Virginia**  
**July 23-26, 2013**

Name: \_\_\_\_\_

Chapter/ID # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Additional Registrants \_\_\_\_\_ Chapter/ID # \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

	Cost	Number	Total
Registration	\$100	_____	_____
Youth Convention Registration (per)	\$20	_____	_____
<b>Tues., July 23</b>			
Youth in the Outdoors Workshop	\$20	_____	_____
Early Bird Party and Auction for unregistered guests	\$25	_____	_____
<b>Wed., July 24</b>			
Awards Luncheon	\$25	_____	_____
<b>Thurs., July 25</b>			
Membership Awards Breakfast	\$20	_____	_____
Conservation Luncheon	\$26	_____	_____
Fredericksburg Chapter Dinner	\$45	_____	_____
<b>Fri., July 26</b>			
Banquet	\$50	_____	_____

**Total Amount Enclosed** \$ \_\_\_\_\_

\*prices include tax and gratuity

Make checks payable to: IWLA 2013 Convention. Mail to: Craig Peters, 1009 Atlantic Dr., Stafford, VA 22554-2107.

# YOUTH CONVENTION REGISTRATION

Please be sure to pre-register using the form in this kit. In addition, completed and signed parental consent and liability forms are required at onsite check-in on Tuesday, July 23rd. These forms are posted online at [www.iwla.org/convention](http://www.iwla.org/convention). If you have questions, please contact Rebecca Wadler-Lase at [rwadler@iwla.org](mailto:rwadler@iwla.org) or (800) IKE-LINE (453-5463) ext. 243.

**NOTE: The minimum age to participate is 8 years old. Registration fee of \$20 should be included with convention registration.**

Name \_\_\_\_\_ IWLA ID Number (\*if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Specify Age: \_\_\_\_ 8-11 \_\_\_\_ 12-14 \_\_\_\_ 15-18 or chaperone (19 or older) \_\_\_\_

# YOUTH CONVENTION



The Fredericksburg-Rappahannock Chapter and Youth Convention Committee created a fun schedule filled with conservation enrichment. Here's a peek at the schedule.

**TUESDAY:** Early Bird pizza party followed by a swim in the hotel pool.

**WEDNESDAY:** Travel to **Westmoreland State Park** to go hunting for ancient shark teeth and enjoy watersports and other nature activities along the Potomac River. The park is an excellent site for spotting bald eagles, ospreys, kingfishers, great blue herons, and more. Westmoreland has a Discovery Center as well as hiking trails, including a new beach trail that offers a stunning view of the Potomac River. End the day with a sweet treat at **Westmoreland Berry Farm**.

**THURSDAY:** Start the day with a trip to the **Chancellorsville Battlefield** to learn about the Civil War and identify environmental changes due to the battle fought here. After lunch, visit the **National Museum of the Marine Corps**, where you'll be transported to the beach at Iwo Jima, a frigid winter night in Korea, and a hot landing zone in Vietnam. Exhibits include the original flag raised on Iwo Jima.

**FRIDAY:** After attending the morning session of the national convention, spend the

day at the **Fredericksburg-Rappahannock Chapter** fly fishing, building bird boxes, and more, including a cookout and an evening with the native snakes of Virginia.

Parents/guardians must pre-register youth and complete a consent and liability form, available online at [www.iwla.org/convention](http://www.iwla.org/convention). Registration fee includes National Youth Convention Chapter membership.

*Schedule and events subject to change without notice.*

**NOTE:** Minimum age to participate is 8 years old. If you have questions, contact Rebecca Wadler-Lase at [rwadler@iwla.org](mailto:rwadler@iwla.org) or call (800) IKE-LINE (453-5463) x243.

We welcome additional financial support for the Youth Convention. Chapters and divisions may send checks payable to the Izaak Walton League with Youth Convention in the memo line. Mail to: IWLA Youth Convention, 707 Conservation Lane, Gaithersburg, MD 20878.

