



323rd Annual Fredericksburg Dog Mart Festival
Hosted by the
Fredericksburg-Rappahannock Chapter
Izaak Walton League of America
Post Office Box 734
Fredericksburg, VA 22404
A Nonprofit Organization (501c3 organization)
EIN: 54-6052773

Each year the Fredericksburg-Rappahannock Chapter of the Izaak Walton League of America hosts the Annual Dog Mart Festival event that is the oldest dog focused event in America. The Annual Event, this year to be celebrated on September 25, 2021 is "A True Family & Sportsman's Event" and a great day of wholesome fun and enjoyment for all.

The Fredericksburg Dog Mart is descendent from an event that was established in 1698 to facilitate trade between the Pamunkey Indians and the settlers of what would become Fredericksburg. The Indians would trade their produce and furs for the English hunting dogs the settlers raised. The annual event continued until the start of the Revolutionary War.

The Fredericksburg Chamber of Commerce brought back the Dog Mart in 1927 and it became an annual event. The Dog Mart was scheduled for October each year to coincide with the beginning of hunting season in the area. This provided hunters with the opportunity to purchase hunting dogs. At that time the event began to gain nation-wide attention. It was the subject of a Pathe Newsreel feature in 1928 and Time magazine featured the Dog Mart in an article in October 1937. In 1938, 7,000 people and 641 dogs attended the event.

The event was moved to the Izaak Walton League Fredericksburg-Rappahannock Chapter Park in Spotsylvania County in the 1970's where it continues to the present day.

Please contribute for the oldest dog event in the country!

As the event has no entry fee (except \$5 per car for parking) is not intended to generate great profit but needs to be self-sustaining, individuals and companies that are lovers of canines are welcome to contribute monetarily to this event to assure that the event can continue long into the future. There are several levels of contribution suggested starting at a basic level. There are four monetary or monetary equivalent support level categories, \$25.00, \$50.00, \$100.00, and \$500.00. Checks should be made out to the IWLA Fredericksburg-Rappahannock Chapter and addressed to Herbert Pritchett:

IWLA Fredericksburg-Rappahannock Chapter
C/O Herbert Pritchett
6907 Governors Grant Lane,
Fredericksburg, VA 22407

Any goods or products are also welcome from local businesses that would like to donate products or goods. For example, coupons for free products, especially for giving to children that attend our event and items for silent auctions held during the event.

For additional information about the Dog Mart see the official web site at
<http://www.fredericksburgdogmart.com/default.htm>

