



1947-2018
Our 71st Anniversary

Fredericksburg-Rappahannock Chapter
Izaak Walton League of America, Inc.

IWLA National Convention Sponsorship Package

Contents:

Introduction
Fact Sheet
Chapter Plan for Use of Sponsor Funding
Sponsor Opportunity
Sponsorship Agreement

April 25, 2018

General address

Dear Sir or Madam:

Thank you for taking the time to learn more about our organization (see attached information sheet) and the reason why we are contacting you with this solicitation for donations.

Our organization is hosting the national convention of the Izaak Walton League of America in Fredericksburg in July 2018. The event will take place at the Fredericksburg Hospitality House and Convention Center on 2801 Plank Road and an evening at the Chapter grounds during the week of July 17-20, 2018. This event will bring hundreds of representatives and their families to the Fredericksburg area to determine the course of its national conservation goals for the future. Our overall goal is to raise \$50,000 for several reasons. Some of the funding/merchandise will be used to support the event in order to make the convention as memorable and as effective as it can be and also to be able to showcase the Fredericksburg community as one that is fully supportive of conservation of our natural resources. In addition, our organization would use the sponsorship proceeds to improve our facility in anticipation of greater numbers of members and service to the conservation needs of the regional community.

We're looking for sponsors who would be willing to help us reach these goals and to become a permanent partner with our local Chapter in the future.

As a thank-you for your generosity, we offer you a listing on our Convention booklet and our web page which will have national visibility. Depending on the level of contribution, we will also include your organization on a banner prominently displayed during the Convention.

We hope that we can count on you to help us make this event, our second to host in Fredericksburg in the past 5 years, our best one yet! Please include your donation in the self-addressed envelope included in this letter.

Can we count on you to donate to our cause? Thank you in advance for your contribution.

Sincerely,

Herbert Pritchett, President, Fredericksburg-Rappahannock Chapter, IWLA and Chairman, 2018 IWLA National Convention in Fredericksburg, VA
Telephone 540-786-7711, email address hwpritchettsr@yahoo.com

**Fredericksburg-Rappahannock Chapter
Izaak Walton League of America, Inc.
Chapter FACT SHEET (as of July 8, 2017)**

Name of Organization:	Fredericksburg-Rappahannock Chapter of the Izaak Walton League of America, Inc. {Our Chapter is a local Chapter organized in Virginia but affiliated with the National IWLA Chapter located in Gaithersburg, MD see http://www.iwla.org
Mission:	To conserve, restore and promote the sustainable use and enjoyment of our natural resources, including soil, air, woods, water and wildlife.
Charter:	Chartered in February 1947; this is our 70 th Anniversary Year of continuous operation.
Memberships:	There are 401 individual person memberships and 216 family memberships in the Chapter with a total membership of 833 persons. (July 2017 numbers)
Tax status:	The local organization is a non-profit organization chartered in Virginia under Section 501(c) of the United States Internal Revenue Code (26 U.S.C. § 501(c))
Website:	www.iwlafred-rapp.org
Facebook:	www.facebook.com/FredRappIwla
Physical Location:	The Fredericksburg-Rappahannock Chapter grounds and Chapterhouse are located at the following physical address and even though there is a mail box out front postal mail is NOT to be addressed to this location as it will not be delivered: 12400 Herndon Road, Spotsylvania, Virginia 22553 Postal mail and packages should be directed to: Fredericksburg-Rappahannock Chapter IWLA, Post Office Box 734, Fredericksburg, Virginia 22404
Major Chapter activities:	The Fredericksburg Dog Mart: An annual dog show event on the last Saturday of September commemorating friendly exchanges of goods and animals (dogs) between native Americans and settlers in the region before the colonies decided to break from English control. This year will mark the event's 319 th Anniversary. A tradition established in the Fredericksburg region more than 3 centuries ago the Fredericksburg-Rappahannock Chapter has served as its dutiful steward for the past 70 years. Project Healing Waters Fly Fishing: Healing Waters brings a high-quality, full-spectrum fly fishing program to an ever-expanding number of disabled active military service personnel across the Veterans Affairs Healthcare System, in Military Hospitals and the Warrior Transition Command. We focus our resources wherever the need is greatest and expand our partner base in the process. PHWFF has become recognized as an innovative leader and model in the field of therapeutic outdoor recreation for the disabled, through its successful application of the sport of fly fishing as a rehabilitation tool. The Fredericksburg-Rappahannock Chapter established a federation with the national organization. Inaugurated in 2015, volunteers from the Chapter have developed a program that has identified wounded warriors in the region and has provided them with the skills and equipment and support that enables them to pursue a therapeutic activity of fly fishing. Adopt-a-Highway: In coordination with Virginia Department of Transportation, the Chapter manages the cleanliness of a two mile stretch of Orange Plank Road near Miller's Farm and the Wilderness Battlefield. On four weekends a year the volunteer workforce conducts several roadside trash clean ups in order to maintain the roadside beauty of this part of the heritage of Spotsylvania County, VA. Annual Tree Planting: In cooperation with the Department of Forestry, the Chapter each year selects a location or two in the local region to plant hundreds of sapling trees in an effort to beautify, reforest and conserve and reforest selected areas in and around Fredericksburg and the Rapidan and Rappahannock river watershed.

	<p>Bee Keeping: Manage an apiary with 12 hives on the property to help with pollination of flowers and trees and to help propagate the species which has been in decline in recent years.</p> <p>Mott's Run Fishing Derby: In conjunction with the Fredericksburg Parks and Recreation and the "Weekend Bassers", the Chapter provides the lunch for the kids at the annual Fredericksburg children's fishing derby.</p>
Support to Boy and Girl Scouts of America	<p>Boy and Girl Scouts of America: Our Chapter hosts numerous weekend camping outings for both the Boy and Girl Scouts of America in addition to many church groups. These groups frequently camp on our Chapter grounds and enjoy a weekend of camping, fishing and archery. This is the first time many of these children have had an opportunity to ever try their hand at these outdoor activities; all in a beautiful, natural setting. In a day and time when most children spend much of their free time on a game system, computer or smart phone, these children get an exposure to a beautiful natural setting and learn fundamental life skills that help them at times throughout the remainder of their lives. In turn, as these children age have families they keep that cycle going. There is no charge to these groups for the use of our facilities.</p>
Contact for more information:	Herbert Pritchett, Convention Chairperson, 540-786-7711, hwpritchettsr@yahoo.com

Plan for Improvements/enhancements using Sponsor Funds

In recent years the Chapter has made improvements and enhancements to its facility to further refine and

develop a facility that better serves the needs of the organization and its goals and objectives. Membership dues provide some funding to enable these improvements as have past savings but the needs of the Chapter are seen as outstripping the ability of these funds for future goals.

For example, a major upgrade and renovation of the fishing pond at the Chapter grounds will increase the value of the pond as a training and recreational venue for members, using organizations like the Scouts and for the Project Healing Waters Fly Fishing program we support for the recovery and therapy for wounded warriors.

We have also enlarged our storage capability for the protection of property used by the Chapter for conducting our annual Fredericksburg Dog Mart and for maintenance of grounds facility. A gate access security system and cameras have been added in recent years to improve safety of our grounds. This will help assure the safe use of our Chapter grounds by the Scout Troops and other organizations and to assure that the use of the property does not negatively impact on the local neighborhood.

Our 5 year plan has a number of other goals to help make the Chapter a larger force in the Conservation of natural resources in the Fredericksburg and Rappahannock region of Virginia. These plans include an enlargement in the meeting facility so more members can participate in the active management of the Chapter. Our meeting facility (the Chapterhouse) is old, holds only 70 members at a time and its facilities are needing updating and enlargement. By enlarging our Chapterhouse and improving the capabilities of kitchen facilities, we feel we can attract greater numbers of members that will be available for our conservation efforts. Our monthly meetings are near capacity and with 800 plus members an improved facility will allow more members to be actively involved in the pursuit of our conservation efforts.

Donations to our Chapter will help assure further improvements to the access to fly fishing at our pond by constructing stable shoreline structures (piers and platforms) for disabled service men and women to safely participate in fly fishing therapy administered by our Project Healing Waters. This will further complete a major construction project to further improve the pond as a fishing venue for members and wounded warriors.

The Chapter has a picnic pavilion that is aging and is in need of major improvement or replacement. The pavilion is used as a focal point for our annual Dog Mart and is used quite extensively by various community groups such as the Girl Scouts, the Boy Scouts and local church groups for outdoor events.

The Chapter has used grant money from the National Izaak Walton League to establish a large apiary (bee colony) to help fight the decline in recent years to the bee population. As grant money is used up, the Chapter will need to also continue to support the maintenance of this colony that is serving as a source for pollination of the flowering species in the public residential and farming areas in the vicinity of the Chapter grounds.

These are worthy project that we have identified as needs for the next few years of operation of the Fredericksburg-Rappahannock Chapter of the Izaak Walton League of America. Lesser goals arise on occasion and your sponsorship will enable the Chapter to respond to its needs and the conservation needs of the community in a timely and effective manner.

Sponsorship Opportunity Related to the National Convention and the Goals of the Chapter

Hosting Izaak Walton National Convention - July 17-20, 2018 - At the Fredericksburg Hospitality House and Convention Center, Fredericksburg VA and an evening at the Chapter property.

This will be a national convention having several hundreds of representatives from Chapters from all locations around the United States. Convention participants will be consuming goods and services while visiting the area and will be eating out at local establishments. This is a major event for our Chapter and sponsorships are crucial for the success of the event and the prestige and reputation for the area. This will have a large positive financial impact for the area if done well.

Sponsorship Levels:

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide appropriate recognition for your contribution.

<p>Platinum recognition for \$2500.00 or equivalent value</p> <ul style="list-style-type: none"> • Platinum level recognition on the Convention web site and Chapter Facebook page including logo • Prominent recognition in all Convention printed material; full page in Convention brochure. • Company name/logo on Chapter banner displayed at the event. 	<p>Gold recognition for \$1000.00 or equivalent value</p> <ul style="list-style-type: none"> • Gold level recognition on the Convention web site and Facebook page • Prominent recognition in all Convention printed material; half page in Convention brochure. • Company name/logo on Chapter banner displayed at the event. 	<p>Silver recognition for \$500.00 or equivalent value</p> <ul style="list-style-type: none"> • Silver level recognition on the Convention web site and Facebook page • Prominent recognition in all Convention printed material; quarter page in Convention brochure.
--	---	--

Merchandise for use in a Convention related auction (“Early Bird Auction”):

We will accept product and services donations especially if these are related to family outdoor recreational activity. We can set up booths at the Convention where products and services can be raffled with proceeds to go towards fulfillment of Chapter goals.

Charitable Contribution Status: Our Chapter is a 501 C (3) charitable organization allowing us to offer you a receipt which will allow you to process this donation as part of your annual charitable donations on your submission to the IRS.

Did we miss something?

We are open to creative ideas. If you have a sponsorship idea for the Chapter please discuss it with us.

Chapter Event Flyer for Dog Mart (for information about one of our annual events in the region)

"America's Oldest"
DOG MART

Fun For the Whole Family!!

"Save the Date" for the 319th anniversary!

Activities

Dog Show



Raffle



Adoption Showcase

"Rescues, Pups & Paws for a New Home"

Demonstrations

September 30, 2017 9:30-3:00pm

For information remember to visit:

www.fredericksburgdogmart.com

Watch for new information next summer 2017

Vendors Welcome; mark your calendars!

Free Admission – Parking \$5.00

Hosted by:

The Fredericksburg-Rappahannock Chapter

Izaak Walton League of America

12400 Herndon Rd, Spotsylvania, VA



2018 IWLA National Convention Sponsorship Agreement

The Fredericksburg-Rappahannock Chapter of the Izaak Walton League of the America,

henceforth known as “IWLA” and {Name}, henceforth known as “Sponsor,” enter into this agreement freely and willingly on the {date} day of {month}, {year}.

The covenants of this agreement are as follows:

The Event

The 2018 IWLA National Convention to be held July 17-20, 2018 at the Fredericksburg Hospitality House on 2801 Plank Road, Fredericksburg, VA, henceforth known as “Event.”

The Sponsorship

Sponsor agrees to provide IWLA with {amount of money, specific items, anything that the Sponsor will be giving to the Company for this event} for the Event.

Credit

In exchange for this sponsorship, IWLA agrees to **publish the Sponsor’s organizational name/logo on the Convention Facebook page, the Chapter Web site and on the sponsorship banner that will be displayed prominently at the convention venue.**

Delivery

Sponsor agrees that the item(s) listed above will be delivered to IWLA no later than {date}, via {means by which the item(s) will be delivered to IWLA}.

Relationship

This agreement represents the only relationship between IWLA and Sponsor. No other relationship between the two entities exists, implied or otherwise.

Sponsor Name

Sponsor Signature

IWLA Representative Name

IWLA Representative Signature



Fredericksburg-Rappahannock Chapter
Izaak Walton League of America, Inc.

CHARITABLE DONATION RECEIPT
2018 National Convention

The Fredericksburg-Rappahannock Chapter of the Izaak Walton League of America is a recognized 501(c)(3) non-profit organization located at 12400 Herndon Road, Spotsylvania Virginia 22553.

Virginia Non-Profit Tax ID # 54-6052773

Type of contribution/donation: (Goods, Services, Monetary)

Description: _____

Monetary contribution or estimate of value of nonmonetary donation/contribution: \$ _____

Goods or services donation value: \$ _____

Recognition Support Levels for Monetary Sponsorship of Event (circle one)

Platinum = \$2500.00

Gold = \$1000.00

Silver = \$500.00

Name of person/organization making donation/contribution): _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone number: _____ Email address: _____

Name of Chapter official accepting donation/contribution: _____

Signature:

Title: _____ Date of donation/contribution: _____